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## Strategic Approach to Management of Education

**Key words:** *management, education system, management for an education system, strategic approach, educational institutions, content, pedagogical activity.*

**Annotation:** *In article topical issues of formation strategy of management for an education system are investigated; defined a number of the conceptual concepts and approaches reflecting the modern content of strategic management in an education system defined.*

Nowadays in Uzbekistan it is defined and the complex of long-term goals and tasks which are aimed at the development of an education system is rather successfully realized. Achievement of a goal is promoted in many respects by competently certain method of public management by an education system.

Strategic management — is a subsystem of management of the organization which carries out all complexes of concrete works of professional activity on the strategic analysis, development, to realization and controlling of strategy of the organization. Strategic management is urged to expand the anticipation horizons, to strengthen far-sightedness and by that to create possibility of timely response of the organization to those changes which happen in its environment: on commodity markets and technologies, in scientific and technical, economic, social and political spheres. Formation of strategy is one of functions of management which represents process of a choice of the purposes of the organization and ways of their achievement. Strategic management can be defined as such management of the organization which relies on human potential as a basis of the organization, focuses a production activity on inquiries of consumers, carries out the flexible regulations and timely changes in the organization answering to a call from an environment and allowing to achieve competitive advantages that in total allows the organization to survive and achieve the object in a long-term outlook. It is possible to define strategic management as the continuous process aimed at a survival in the long term due to timely changes, flexible response to impulses and indignations of an external environment, support on human potential.

Strategic management of educational systems has the specific features which are defined by the following:

- education was and is one of the most innovative branches in many respects defining efficiency of innovative activity in other branches;
- the educational system represents global system of the open, flexible, individualized, creating knowledge, continuous education of the person during all his life and represents unity of production innovations in education (technologies, methods and methods of teaching and training) and administrative innovations (new economic mechanisms in education, new organizational structures, institutional forms);

- the management of development of educational system assumes the organization of system of influences for introduction of technological, pedagogical, organizational innovations so that to provide desirable tendencies, to expect and overcome possible crises and contradictions, providing integrity of system;

- strategic management of educational system is the innovative, providing management of the strategic risks including the risks connected with various political events, unexpected government laws and resolutions, a divergence between social requirements to educational system and its real resources.

Use of a strategic paradigm in research of development of management of educational systems allows to qualify, in our opinion, not only the leading tendencies of this development, but also administrative activity of these or those subjects.

Strategic management of school is understood as a component of practice of intra school management; the activity of various subjects of management aimed at the solution of the most actual for long-term success of school of strategic tasks, preparation, acceptance and implementation of strategic management decisions and relying thus on special, strategic management thinking, specific modes of work which are based on application of the concept and tools of strategic management as one of key paradigms of modern management.

It is more developed it is possible to tell that strategic management of school – model, modification, manifestation, option of management of school adequate to a modern context and problems of a survival, functioning and development of school in general. It is special type of management, approach to management, the special organization of a stream of the leading actions. Strategic management is realized by the control system uniting the top management of school (in modern conditions it is presented by the principal and management board) with the involved representatives of school community and partners. It is intended for satisfaction of requirements of interested parties; creations and statements of socially significant values, effective implementation of the social order; for achievement and maintenance by school of long success and primary situation before other organizations. The schools which didn't master bases of strategic approach to management, really and more and more considerably are lost in competition to other educational institutions.

It is carried out:

- on the basis of a strategic choice and realization of the key directions and kinds of activity; strategic orientation of behavior, values, mission, visions, are more whole; the strategy corresponding to them, priorities in activity; submission to these strategy and priorities of all daily work; adequate distribution of resources;
- with a support on conceptual, conceptual and methodical means of strategic management;
- in the conditions of continuous active interaction with the dynamic, uncertain and unpredictable competitive environment;
- in the form of the cycles of strategic changes replacing each other.

Why we think, what development of strategic management is actual for modern school?

1. An objective place of strategic management in the general control system of school not simply as one of types, and the most important and backbone.
2. Existence proved by science and practice of advantages of strategic approach to management before traditional types of the management of an educational ucherzhdeniye.

3. Increase of influence of the factors generating objective opportunities of transition to strategic management and needs for strategic nature of management. In particular:

- essential strengthening at the beginning of the 90th years, for the first time for many decades turned it in the conditions of the noticeable growth of volumes of competence and responsibility into subject of strategic management;
- strengthening of the general vector of the social and economic development of the country aimed at the innovative development of society on the basis of the strategies developed at all levels;
- growth of popularity of strategic approach in management of the organizations;
- enhancement of requirements to an education system and management of school;
- increase of variety of environment of school, increase of its complexity, dynamism and unpredictability;
- serious institutional changes in conditions of activity of schools;
- development of requirements to information openness for the public and turn to the bigger account schools of inquiries and interests of society;
- development of the competition between educational institutions;
- the dependence of success of activity of school growing in these conditions in the long term from quality of management of it.

Force of action of these factors for today such is that the schools which didn't master bases of strategic approach to management, really and more and more considerably are lost in competition to other educational institutions, having the extremely negative consequences for quality of education and other socially significant results of their activity.

We understand management of education as development, acceptance and implementation of administrative solutions in which the content of management of heads and its results find the expression. Management of development is a part of administrative activity in which by means of planning, the organization, the management and control of processes of development and development of innovations focus and organization of activities of management of education for capacity-building, increase of level of its use is provided.

For this reason we consider that there came the period of strategic planning of development of an education system as which control facility strategic programs of a development of education act.

It is necessary in order that the carried-out roles and purpose of management of education were predicted, answered expectations of directors of educational institutions, children and parents, the public. It is necessary to have an image of development of municipality, to be capable to develop real adequate strategy on the basis of logically consecutive operations.

Strategic planning of development of an education system as activity, as process assumes forecasting, definition of "vector" of strategic changes; diagnostics of a condition of an education system taking into account certain forecasts; definition of conceptual positions and strategic objective; development of specific conditions and tasks; choice of problems of forces and means, necessary for an embodiment; development and implementation of actions for achievement of the purpose, correction (in need of) management actions.

Realization of strategy affects the following important elements:

1. The philosophy of educational institution explaining the reason of its existence, the public status, nature of relationship with environment and employees.

2. The value and morals with which, the administration of educational institution and most of employees at adoption of administrative decisions are guided

3. Norms and rules of conduct to which the educational institution in relationship with an environment and employees adheres. These norms shared by all employees allow the organization to achieve constantly the objectives, and a certain character of relationship in the organization builds up its morally - psychological climate.

4. Expectation of the forthcoming changes, results of activity of educational institution in general. Expectation infringes on interests of both certain employees, and various groups.

Thus, the choice of strategy is defined by position, potential and traditions of activity of establishment in the market, specifics of production, market condition. A lot of things, of course, depend on structure and methods of management of establishment, on the identity of the head and the persons involved in management.

Summarizing stated, it is possible to draw the following conclusion:

1. The mechanism of formation of strategy of development includes all process of development and acceptance of strategy: from the strategic analysis of internal and external factors, formation of the concept and the content of strategy, to a preliminary estimate of social and economic efficiency of the led work and the developed strategy, an order of its discussion and acceptance.

2. The concept of a strategic development of education is the its strategic choice determined by philosophy of development of municipality on the basis of SWOT - the analysis and the comparative analysis of the operating strategy and models of successful realization of strategy of development of other institutions.

3. The content of strategy of development consists in a concrete statement of process of achievement of the objectives, formulated in the concept of strategy. This process consists, first of all, in realization of a matrix of decisions by means of the specific actions determined by structure of strategy, individual for each institution

4. The mechanism of formation of strategy of development predetermines success of its realization and is subject to a quality expert standard.

Only effective process of development, acceptance and implementation of strategic administrative decisions can provide both survival, and effective functioning of the organization.

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